

For Immediate Release

FATHER & 8 YR OLD SON CONVERSATION, SPARKS “**WHAT’S FASTER**” APP FOR APPLE IPAD

New app featuring over 625,000 comparisons answers the need for speed.

(DALLAS, TX) NOVEMBER 2012 – Garage Door Media LLC announces the launch of the new Apple iPad app - **What’s Faster**. Ever wondered... what’s faster, Porsche 911 or the Ferrari Enzo? Olympic gold medalist Usain Bolt or a great white shark? A cheetah or a pronghorn antelope? Now available in the App Store, **What’s Faster** is ready to answer those questions and more.

An interactive game suitable for all ages, **What’s Faster** puts players in the driver’s seat. It’s a race between two objects—you try and determine which one is faster. By interacting with a touch-screen, players choose from categories such as cars, motorcycles, airplanes, birds, fish, animals, pro athletes, helicopters and more. In addition to the fun of comparing speeds, the app also includes interesting facts about every item to help kids and adults learn about the world around them. “Radar guns” built into the game help players get out of a jam by providing hints as to what might be faster.

The idea for **What’s Faster** came from a conversation between a father and his 8-year-old son. “One day my son William came up to me and asked, ‘Dad, if a tiger raced a lion, who would win?’” says Will Stacy, the app originator. “What about if an Olympic athlete raced a lion? Matter of fact, if a Boeing 747 raced an airbus A380, which would go faster?” So the pair started looking up all of the answers to the questions only to find more questions. What do you do with all of these questions? Create an iPad app that lets you explore all of them.

Stacy immediately went to work creating the concept and specs. As part of their research, father and son built a master database of over 625,000 comparisons. “Creating this app has been a father and son labor of love that answers questions such as who would win between the world’s fastest car and the fastest helicopter... my son is a complete “question box” about speed, I love that he is so curious, I was the same way as a child.” Stacy says.

“I see this app appealing to everyone including teachers in a classroom, automobile aficionados, history buffs and animal lovers,” Stacy says. “Anyone who has a curiosity about how fast the world moves around them.”

The app is available for the iPad only in the App Store for \$1.99 with a free lite version available as well. Future launches for iPhone, iPod Touch and Android are in the works. **What’s Faster** donates a percentage of the proceeds to an Irving, Texas-based nonprofit that provides cars, & car care to single parents and widows throughout North Texas.

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For more information on **What’s Faster**, a media kit, screenshots, videos and more go to www.whats-faster.com or contact Garage Door Media LLC owner Will Stacy.

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